



# *Changes to AKA Auctions*

March 2012

Following the disappointing dismal sales results achieved over the last two or so AKA Auctions, your Committee has made several changes to try to improve the net results and the improvement in the quality of koi sold to the general public. (This is one of our Club's foundation principles, to improve the quality of koi).

**First change:** Starting immediately we have increased our advertising expenditure to place AKA Auction advertisements into more publications, including the Vietnamese Newspapers and also the Asian Lifestyle Magazine. Hopefully this will increase the number of potential bidders that will be attending.

**Second Change:** Commencing at our June 17<sup>th</sup> Auction, the minimum size acceptable will be increased to 75 mm, up from the current 50 mm. This mirrors the rules implemented at all KSA Auctions and is designed to eliminate the growing-on of cull low quality fry.

**Third Change:** Commencing at our June 17<sup>th</sup> Auction, all non-metallic White koi (shiro muji) and all non-metallic Red Koi (aka muji), will be banned at our Auctions. This again is designed to make Members cull these undesirable fish and not use our Auctions as a vehicle to rid these koi and to lower the overall quality of the koi we have for sale. Culling is important if we are ever going to raise the quality standard of koi in our Club.

Any koi presented that does not meet these new requirements will not be allowed to be sold and will return home with their owner. It is hoped these by introducing these changes that in time AKA's Auctions will improve and the quality level of koi will be greatly improved.

